# **NWT Tobacco Quit Guide**







## **Welcome and Congratulations**

## On Taking the First Step Toward Being Tobacco-free!

This handbook will guide you through your quit journey. It will help you beat the cravings, cope with the side effects of quitting, and prepare you to stand tall and break free of this addiction once and for all.



This guide has been adapted from a resource created by the Government of Nunavut.

If you would like this information in another official language, call us.  English	K'áhshó got'įne xədə k'é hederı zedįhtl'é yerınıwę nídé dúle. North Slavey
Si vous voulez ces informations en français, contactez-nous.  French	Jii gwandak izhii ginjîk vat'atr'ijąhch'uu zhit yinohthan jî', diits'àt ginohkhìi. Gwich'in
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# Some Words About Chewing Tobacco Just Because it's Smokeless Doesn't Mean it's Safe

Chewing tobacco can cause cancer of the mouth, tongue, gums, stomach, esophagus and bladder.

Just like smoking tobacco, chewing tobacco is highly addictive. It has more nicotine than cigarettes and can be even more difficult to quit. Holding an average-size amount of chew in your mouth for 30 minutes gives you as much nicotine as you would get from three cigarettes.



#### **DID YOU KNOW?**

Many people believe that chewing tobacco is safer or healthier than regular smoking tobacco. They couldn't be more wrong!

#### YOU'RE BETTER OFF!

This booklet is intended to help smokers quit, but the content also applies to other tobacco addictions as well. We hope it helps you!

# **Chapter 1**The Benefits of Being Tobacco-free

Quitting tobacco is the single best thing you can do for your health. Even after a few days, you can start to see and feel the benefits of being tobacco-free. Some of these include:



Increased sense of taste and smell.



More money. In 2016, a pack of cigarettes in the NWT could cost as much as \$21. If you smoke a pack a day that's \$588 a month which is \$7,056 a year, and \$70,560 over 10 years!



Fuller breaths and more energy. Your lung capacity begins improving after just two weeks without smoking.

## There are Many Long-term Benefits Too!



Your risk of lung cancer is significantly reduced. With time your risk can be reduced to that of someone who has never smoked! When you quit, you also lower your risk of chronic lung problems such as emphysema and bronchitis.



**Stronger heart:** Your risk of heart disease is cut in half after just one year being smoke-free!



**Stronger body:** Smoking makes you age faster, and quitting reduces your chances of problems like cataracts, hearing loss, erectile dysfunction, dementia (memory loss) and osteoporosis (weak bones).

#### **DID YOU KNOW?**

Smoking causes several kinds of cancers, including cancer of the lungs, mouth, esophagus, larynx, bladder, breast, kidney, and pancreas.



Need a little extra motivation? Call the Quitline to speak with a Care Coach and talk about all the reasons to guit!

## What's on the Inside Counts

Did you know there are over 4,000 chemicals in cigarette smoke? Over 50 of them cause cancer and none of them belong in your body!



## **Tobacco and Your Body**

Heavy smoking doesn't just take years off your life; it takes away the quality of the years you have left. It takes away your fitness, your energy, and your good looks. Here are some of the ways that smoking makes you look older.



#### **Extra Wrinkles**

Smokers can expect many more wrinkles at an earlier age than non-smokers. The reason for this is that smoking cuts off the blood supply that keeps skin looking rosy and healthy.



#### **Dark Bags Under Your Eyes**

Smokers are four times as likely as non-smokers to say they feel unrested after a night's sleep. Nightly nicotine withdrawal causes you to toss and turn, leaving you looking tired and worn out with dark circles under your eyes.



#### **Dull, Thinning Hair**

Smoking makes hair thinner, duller, and more likely to break. Men who smoke are about twice as likely to lose their hair as men who don't smoke.

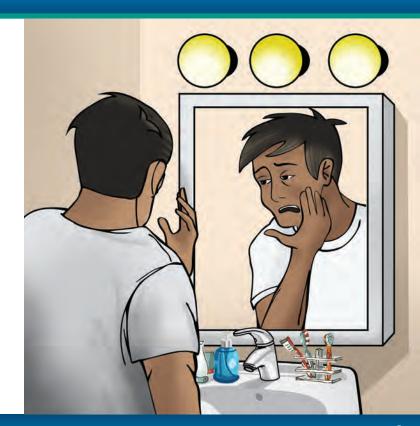


#### **Yellow Teeth and Bad Breath**

Nicotine stains your teeth yellow, taking away the shine from your natural smile. Smoking and chewing tobacco can also lead to gum disease and had breath.



Your body begins to heal itself as you free yourself from tobacco and nicotine. When you quit smoking, you will look and feel way better! Your body begins to heal itself as soon as you quit.





For more information on the benefits of being tobacco-free, and to talk to someone about cutting down, or quitting, call the

NWT Quitline at 1-866-286-5099. Help is free, private, and available in all official languages of the NWT.

# **Chapter 2 Getting Ready:**Preparing for Your Quit Journey



#### **Pick Your Quit Date!**

Pick the day when you are going to quit smoking. Pick a day that is two to four weeks from now. This will give you enough time to get ready but not so much time that you lose your motivation.

#### **Choose an Easy Day to Quit**

Pick a day when you will not be under much stress. If you smoke or chew a lot at work, quit on your day off.

#### **QUIT TIP**

Share your quit date with your friends and family! Post it on Facebook! Telling your friends and family helps keep you focused and will also encourage them to help you when you need support.







## Talk to Your Community Health Nurse or Doctor About Using Quit Aids

To help you through the first weeks of quitting (the hard part) you might want to try a quit aid. Many people pride themselves on quitting "cold turkey" (without help), but there is no shame in using modern medicine to make this easier for you! When used properly, quitting aids can DOUBLE your chances of quitting.

## There are Two Kinds of Aids You Can Use to Help You Quit Easier

- 1. Nicotine Replacement Therapy (NRT)
- **2.** Prescription Medications





# TALK TO A HEALTH CARE PROVIDER FIRST!

Always speak to your community health nurse or doctor before using any kind of quit aids.









#### **Nicotine Replacement Therapy (NRT)**

When you crave tobacco, what you are really craving is nicotine, an addictive chemical found in cigarettes. NRT gives your body nicotine and satisfies those cravings, without the thousands of other poisonous chemicals found in commercial tobacco products.

#### **Prescription Medications**

Bupropion SR (Zyban®) and Varenicline (Champix®) are medications that do not contain nicotine but work on the brain to reduce withdrawal symptoms and cravings. These medications are only available by prescription.

## **Quitting While Pregnant**

#### FIND OUT MORE

For more information about quit aids, call the NWT QUITLINE at 1-866-286-5099.



Your Care Coach is qualified to answer any question you may have about quit aids.



## If You are Pregnant or Breastfeeding

The best thing to do for your baby is to completely stop smoking. You should talk to your health care provider about the best quit aids for you and baby.

#### **QUIT TIP**

Plan ahead. Some of the prescription quit medications need to be taken two weeks before you quit smoking. If you are interested in using these medications, talk to your community health nurse or doctor as soon as possible.

## **Nicotine Patch**



#### **How it Works**

The patch sticks to your skin just like a bandage and releases nicotine through your skin.

#### **How it is Used**

- **1.** Peel off the backing and press the patch for 10 seconds onto a clean, hair-free area of skin above your waist but below the neck.
- **2.** Remove the old patch before applying a new one. Change the location of the patch each time you apply a new one.
- **3.** Change the patch every 24 hours.
- **4.** Wash your hands after application.

#### **Precautions**

- If you have trouble sleeping after starting the patch, remove it one to two hours before bedtime. Do not cut the patch in half or alter it in any way.
- Side effects include skin sensitivity and irritation (most common), strange dreams, difficulty sleeping, nausea and upset stomach.
- Advise your community health nurse or doctor if you are pregnant or breastfeeding, or have a known heart condition.

## **Nicotine Gum**



#### **How it Works**

Nicotine gum provides a burst of nicotine as it is chewed. Use gum when you experience a craving.

#### **How it is Used**

- 1. Do not chew nicotine gum like normal gum. Instead "bite" the gum once or twice then "park" the gum in the corner of your mouth (between your cheek and gums).
- **2.** Wait one minute, bite the gum a few more times, and then "park" the gum again.
- **3.** Repeat the "bite" and "park" process for 30 minutes.

#### **Precautions**

- It takes the gum 15-30 minutes to start working, so take it before you think you might need it. Do not chew more than 20 pieces a day.
- Do not swallow nicotine gum.
- Do not eat or drink for 15 minutes before or while chewing gum.
- Side effects include sore mouth, hiccups, upset stomach and jaw ache.

## **Nicotine Lozenge**



#### **How it Works**

The lozenge is sucked on like a hard candy when you crave tobacco. Nicotine in the lozenge is absorbed through the lining of the mouth.

#### **How it is Used**

- **1.** Place one lozenge in your mouth and allow it to dissolve slowly. **DO NOT CHEW**.
- **2.** Slowly suck until there is a strong taste, and then rest the lozenge in your cheek.
- **3.** Occasionally move the lozenge from one side of your mouth to the other.
- **4.** The lozenge should take about 20 to 30 minutes to dissolve.

The nicotine lozenge is similar to a cough drop or a sore throat lozenge. Each lozenge has nicotine in it, which is released as the candy melts in your mouth.

#### **Precautions**

- Side effects include nausea, hiccups, heartburn, headache and coughing.
- Do not eat or drink 15 minutes before or while taking the lozenge.

### **Nicotine Inhaler**



The nicotine inhaler is puffed like a cigarette. It provides low levels of nicotine without the other harmful chemicals found in smoke.

#### **How it is Used**

- Line up the markers and pull each end of the inhaler apart.
- **2.** Insert cartridge into the mouthpiece, and twist to close it.
- **3.** Inhale deeply to the back of your throat or puff in short breaths.

Each cartridge will last for about 20 minutes of continuous frequent puffing. Replace the inhaler after 12 weeks.



#### **Precautions**

- Side effects include mild irritation of the mouth and throat, coughing, hiccups, headache, and runny nose. These symptoms may get better as you continue to use the inhaler.
- Do not use more than 12 cartridges daily.



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quitting, call the NWT Quitline at 1-866-286-5099. Help is free, private, and available in all official languages of the NWT.

#### **BEWARE**

#### **Nicotine Poisoning**

Nicotine poisoning happens when too much nicotine is taken in at once. Nicotine poisoning can occur while using NRT for the first time by taking too big of a dose, or when people use an NRT like the patch and then smoke or chew tobacco at the same time.

#### **Keeping Children Safe from Nicotine**

Nicotine gum can easily be mistaken for regular gum. Keep your NRT away from children!

#### **Initial symptoms of nicotine poisoning are:**

Nausea

Headache

- Sweating
- Cramps

Drooling

#### More severe symptoms include:

- Vomiting
- Weakness
- Difficulty breathing
- ◆ Pale or pasty skin
- Irregular heartbeat

- Fainting
- Confusion
- Seizures and coma (in extreme cases)



If nicotine poisoning is suspected, stop using all nicotine products and call your community health center or hospital.

## **Prescription Medication**



#### Champix® (Varenicline)

**Varenicline** is only available by prescription from a nurse practitioner, community health nurse or doctor. It blocks the effects of nicotine and reduces cravings and withdrawal symptoms. If you start smoking again while taking the medicine, you won't feel as satisfied.

#### How it is Used

- **1.** Take daily for three days, then twice a day for 12 weeks.
- **2.** Aim to quit smoking one to two weeks after starting the medication.

#### **Precautions**

 Side effects include upset stomach, trouble sleeping, and strange dreams.  Stop taking the medication and see your health care provider immediately if you experience unusual feelings of anxiety, aggression, depressed mood, changes in behavior or if you are having thoughts of self-harm or harm to others.

#### **Drug Interactions**

This medicine should not be combined with NRT because it increases the risk of side effects.

#### **Comments**

- If you are still smoking four weeks after starting this medication, see a health care provider.
- This medicine should be taken with a meal and a glass of water.

#### **Zyban®** (Bupropion SR)

**Bupropion** is only available by prescription from a nurse practitioner or doctor. It helps to reduce withdrawal symptoms.

#### **How it is Used**

- 1. Take daily for three days, then twice a day (in the morning and early evening) for seven to 12 weeks.
- **2.** Should be taken one to two weeks before quit date.



#### **Precautions**

 Side effects can include difficulty sleeping and dry mouth.  See your community health care provider immediately if you experience unusual feelings of anxiety, aggression, depressed mood, changes in behavior and thoughts of self-harm or harming others.

#### **Drug Interactions**

Bupropion interacts with some other drugs. If you are taking other medications, you should speak to your health care provider about possible drug interactions.

#### **Comments**

- This medicine may be safely combined with NRT, but a health care provider should monitor for high blood pressure.
- Not recommended for those who are at risk of seizures or alcohol dependence (alcohol use disorder).

## **Know Your "Triggers"**

Parts of your routine and everyday situations can "trigger" your urge to smoke or chew without you even thinking about it. To kick the addiction for good, you'll need to figure out what your triggers are and how to beat them.

For the next while, think about each cigarette you have and the situation you are in when you have it. Pay attention to where you are, who you are with, what you are doing, and how you are feeling (bored, grumpy, stressed, etc.).

You'll likely notice that you are often with the same people and at the same places again and again. Once you see these patterns you'll be better able to think of ways to break them.



#### **Change Your Habits, Change Your Life**

Smoking or chewing tobacco is probably a big part of your life, and it's going to be a challenge living life without it. Start practicing being tobacco-free by changing your daily habits and adjusting to a different rhythm. Now that you have started to see what some of your smoking "triggers" are, you can find ways around them.

 If you smoke as soon as you get out of bed, delay that first smoke until after breakfast.

- If you usually have a cigarette on your way to work, leave early and light up only once you get there.
- If you smoke with your friends, start smoking only when you are alone. Separate your social time and your smoking time – stop thinking of them as the same thing.



Start making these changes now and you will be better prepared for when you quit tobacco altogether.

## **Everyone Needs a Little Support**





#### Find a Quit Buddy

This can be someone who has decided to quit at the same time as you, someone who has already quit, or just someone you can depend on. Having someone to help you through difficult times and keep you motivated makes a huge difference.



The NWT Quitline can link you to a Care Coach, to help you get ready to quit. Being prepared is the key to success!

#### Speak Up!

Ask your friends and family who smoke to support you by not offering you cigarettes or smoking around you, at least for the first little while. Be firm about your need for a smoke-free space.



#### **Stock Up on Healthy Snacks**

Having healthy food on hand will make quitting easier. Snacking keeps your hands and mouth busy. Small snacks throughout the day will satisfy your hunger. Here are some ideas for little things to keep in your fridge and around the house:

- Sunflower seeds
- Almonds
- Baby carrots
- Rice crackers/rice cakes
- Dried fruit

- Unbuttered popcorn
- Fat-free yogurt
- Mints
- Hard sugar-free candies
- Dry meat or dry fish
- Apples, grapes, berries

#### **QUIT TIP**

Keep a jug of water in the fridge. A glass of cool, refreshing water helps to beat cravings.



### What are Your Reasons?

Make a list of all those reasons why you are quitting. Be as specific as you can – the more detailed and personal the list, the stronger it will be.

#### Here are Some Ideas to Get You Started

- I want to be healthy. I do not want to suffer from heart problems or cancer.
- I want to have fresh breath and a bright smile.
- I want my kids to look up to me. I don't want them to start using tobacco because I do.
- I want to have more energy. I want to be able to walk to the store without feeling out of breath.
- I want to have more money to spend on myself and my loved ones.
- I want to live longer to see my kids grow up.



Post this list around your home or at work. Keep it in your pocket or your purse and pull it out whenever you have a craving. It will remind you why you are quitting. It will keep you strong when times are tough.

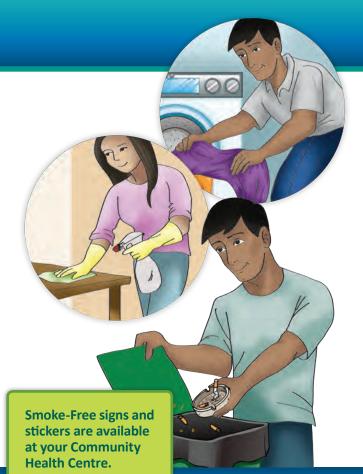


#### **Start Fresh**

- 1. Throw out reminders.
  Get rid of all your
  ashtrays, packs of
  smokes, and cans of chew.
  Get rid of anything that
  reminds you of tobacco
  and might tempt you.
- 2. Clean house. Give your whole home and car a good clean. Get rid of that stale smoky smell by sprinkling baking soda on carpets and upholstery, then vacuuming it up in the morning. Use soap or vinegar on the walls.

- 3. Set new house rules.
  Ask others in the house who smoke to smoke outside from now on.
- **4. Let the house breathe.** If the weather allows it, open all your doors and windows and let the house air out.
- 5. Load up on laundry.

  Wash all your clothes,
  blankets, and furniture
  covers in the washing
  machine. In addition to
  laundry soap, use a cup
  of white vinegar to get
  rid of the old tobacco
  smell.





#### Start a Reward Jar

It's one thing to know you're saving money. It's quite another to actually be able to hold it in your hand and see it. Whatever you usually spend on tobacco, add it to the jar. If you smoke a half pack a day, or even a quarter pack, put that amount of money into the jar.

#### **How Much Will You Save?**



# **Chapter 3 You're Doing It!**Tips to Get Through the First Weeks



#### What is Withdrawal?

Withdrawal is how your body responds to being cut off from an addictive drug. It may be uncomfortable, but don't worry, it doesn't last long. Withdrawal symptoms are usually worse in the first three to five days after you quit, and will begin to disappear after seven to 10 days.

Withdrawal is actually a sign that your body is healing.



Withdrawal can be hard, but there is help. Your Care Coach will support and help you get through that urge to smoke.

## Signs of Withdrawal



#### **Feeling Tired**

Nicotine is a stimulant – a drug that makes you feel more alert. Now that you've cut it out you might be feeling a little more tired than normal. This will pass, but for now, make sure you get a good night's sleep, nap when you need to, or do some exercise during the day to wake yourself up.



#### **Dry Throat**

Drink lots of water and herbal tea. Lemon and honey can also help.



#### **Trouble Sleeping**

For the first week that you quit, you may be tossing and turning in the night as your body craves the nicotine. Cut down on caffeine (coffee, pop) during the day and avoid TV or computers before going to bed.



#### **Coughing Up Phlegm**

This is part of the healing process, it's how your body cleans itself of tar and chemicals. Just spit it out and drink lots of water.



#### **Stomach Pain or Constipation**

Eat lots of high-fiber foods, such as fruits, vegetables and whole grains. You can also talk to your community health nurse about a fiber supplement or stool softener.



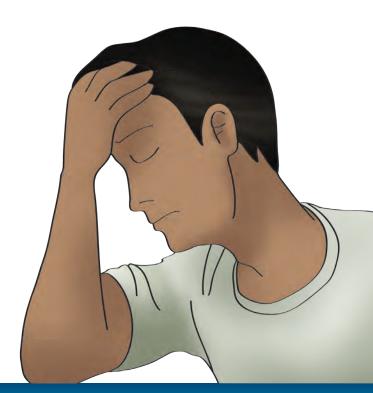
#### **Crankiness**

Go for a walk, step outside for some fresh air, take a bath, or put on some calming music.



#### **Feeling Hungry**

Your brain is confusing nicotine craving for food cravings. Eat a lot of healthy snacks throughout the day. A cold glass of water can also help.





#### **Do Things Differently**

Without even thinking about it, all kinds of things can make you want to smoke or chew. Tobacco has been a big part of your day-to-day life and to beat cravings, you will need to switch up your daily routine.

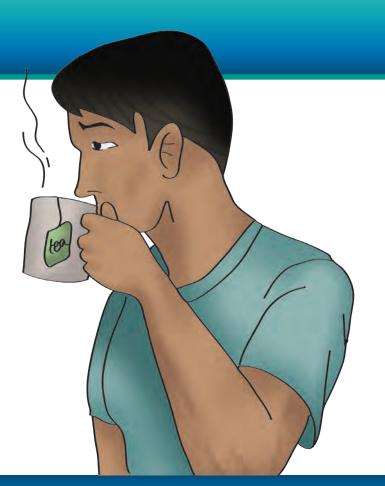


Your daily habits can trigger the urge to smoke or chew. Care Coaches can help you change those habits and stay tobacco-free.

#### **Quit Tip**

Here are some other common triggers to avoid:

- Drinking coffee
- Breaks at work
- Being around other smokers
- Drinking alcohol



### **Tobacco and Alcohol**





If you are serious about kicking this addiction for good, think about giving up alcohol for the first couple of weeks or even months, until you are strong enough to resist the urge to smoke.

Alcohol is the single biggest reason many people slip up and go back to smoking. If staying tobaccofree means avoiding events where people are drinking and staying clear of the bar for a while, so be it. There is nothing more important than your health! Remember why you have chosen to quit!

#### Why Does Alcohol Make Me Crave **Cigarettes So Much?**

Not only is alcohol a trigger like coffee or stress, it also takes away your self-control. It triggers a craving while also removing your defenses against those cravings.



#### **Don't Cave to Cravings!**

Cravings are tough, both mentally and physically. There's no doubt about it. But they are temporary. They almost never last more than a few minutes. You just need to wait them out. It helps to remember the Four Ds:

- **DELAY:** Fight the urge and wait a few minutes to see if the craving passes (it always will).
- DISTRACT: Play a game, pick up a guitar, make a cup of tea, or take a shower. Keep your hands busy and your mind occupied.
- **DEEP BREATHS:** Take a deep breath in through your nose, hold it for five seconds. Slowly breathe out through your mouth to the count of seven. Repeat this exercise three times.



DRINK WATER: Slowly drink a glass of water.
Hold each sip in your mouth for a few seconds
and swirl it around. This not only replaces the
sensation of having a cigarette in your hand, but
also of smoke in your mouth.

## **Dealing with Stress**



Many people start smoking or continue to smoke because they feel that it helps them cope with stress. Stress is a natural part of life, and it can never be avoided entirely. Quitting tobacco means finding new ways to cope with stressful situations.

#### **Here are Some Suggestions**

- Get some fresh air; go for a relaxing walk on the land.
- Cut out caffeine during the day to get a better sleep each night.
- Try stretching or yoga to help you relax.
- Practice relaxation or deep breathing exercises.
- Play an instrument it's both soothing and distracting.
- Bead or sew, a quiet creative way to relax.
- Talk it out with a friend.
- Call the NWT Quitline to speak with a Care Coach, who can give you tips for tobacco-free stress relief.

#### **Smoking Actually Causes More Stress than it Relieves**

Nicotine does trigger some relaxation signals in the brain, but it actually increases your overall level of mental and physical stress.

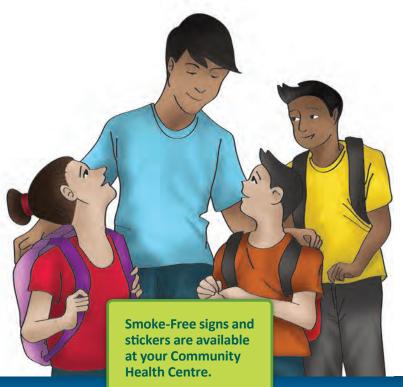
Smoking increases your heart rate, raises your blood pressure, and makes you want to take smoke breaks. All of these things make you feel stressed.

Because your body links feelings of stress with smoke breaks, your mind actually tricks you into thinking you are more stressed than you are just to get that nicotine fix.

Now that you've made it through the first and most challenging phase, it's time to look to the future and think about how to stay tobacco-free for life.



# **Chapter 4 Staying Strong:**Becoming Tobacco-free for Good



#### **Set an Example**

Live smoke-free and protect your family from second-hand smoke. Put Smoke-Free stickers on the window of your home or vehicle to show your commitment to a smoke-free environment.

#### Be Someone to Look Up To

By quitting tobacco and staying quit, you're setting an incredible example. You're being someone that the kids in your life can look up to and respect.

#### Children See, Children Do

The example you set really does matter to your kids. Children of smokers are twice as likely to grow up smoking themselves, than the children of non-smokers.

#### **Second-hand Smoke**

Quitting smoking isn't just good for you and your health. It is good for your friends and family who share your life.

Second-hand smoke is the smoke that either burns off the end of your cigarette or that you breathe out after smoking. It is very dangerous. Just like the smoke that you inhale when you take a drag, second-hand smoke causes cancer, heart disease, as well as a bunch of different lung diseases and breathing problems. Second-hand smoke is especially dangerous for pregnant women and young children.

#### Here are just some of the risks:

- Being around second-hand smoke while pregnant increases the chance of miscarriage, still-born birth, or a low birth-weight baby, as well as other pregnancy and delivery problems.
- Babies and young children who are around smoke have a greater chance of sudden infant death syndrome (SIDS), lung infections, ear infections, and severe asthma attacks.
- Children who are around smoke can suffer from wheezing, coughing, bronchitis, and pneumonia, and slow lung growth.
- Pets are more likely to develop cancer and other health problems if they live in a home with smokers. Second-hand smoke has been linked to several types of cancer in dogs, cats and birds.

## **It Only Gets Better with Time**

#### **Healing from Smoking Timeline**

The air around you and your family and friends is safer. Your blood oxygen levels increase to normal. Your sense of smell and taste begin to improve.

Your energy increases and you can perform physical activities for longer periods of time. Coughing and sinus congestion begin to decrease. Your circulation improves.

Your risk of dying from lung cancer is cut in half.

Immediately

After 8 hours...

After 48 hours...

After 2 weeks...

After 10 years...

Within **20 minutes...** 

After 24 hours...

After 72 hours...

After 1 year...

After 15 years...

Your blood pressure and pulse rate drop to normal. The body temperature of your hands and feet increase to normal.

Your chance of heart attack decreases.

Your lung capacity increases allowing you to breathe more easily.

Your risk of smoking-related heart attack is 50% lower than someone who continues to smoke. Your risk of dying from a heart attack is equal to a person who never smoked.

## **Quitting and Weight Gain**

#### **Know What to Expect**

Not everyone puts on weight, but for those who do, the average is six pounds, a small price to pay for all the other health benefits you get from quitting.

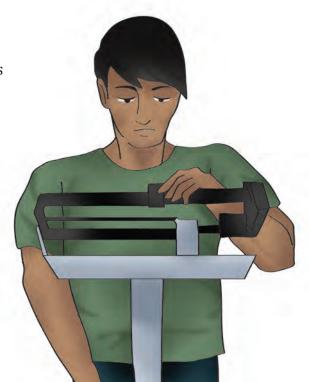
#### Why Does Weight Gain Happen?

Your body puts on weight for a few reasons:

- Food tastes and smells better now that your senses are returning.
- Your body may be confusing nicotine cravings for hunger.
- You are also probably snacking more to keep your hands busy.



Worried about gaining weight? Your **Care Coach can help answer questions** about this and almost anything else.



## **Tips to Lose Those Extra Pounds**



#### **Plan Meals**

Try not to eat fast food or frozen pre-made meals from the store. They are high in fat and salt. Instead cook meals yourself. You will lose weight and save money.



# **Cut Out Beer and Other Alcohol**

All alcohol is high in calories, but beer is one of the worst. By cutting down or cutting out your evening drinks, you'll be doing your waistline a big favour!



#### **Snack Healthy**

Eat healthy snacks such as traditional food, fruits, vegetables, crackers or sugarless gum to help avoid salty or sugary snacks.



#### **Be Active Everyday**

Being active for as little as 30 minutes a day will make a big difference. You'll look and feel way better.



#### **Drop the Pop**

Cut out sugary drinks. A 355ml can of pop contains caffeine, 10 teaspoons of sugar, and lots of extra calories. Stay away from sugary drinks and you'll lose weight and sleep better.

## **Sex and Cigarettes**

#### **Better Sex**

Quitting smoking improves blood flow and circulation. For men, this means stronger erections, and for women stronger orgasms and easier excitement. In fact, men who smoke are twice as likely to suffer from impotence, than men who don't smoke.

#### **Stronger Attraction**

It's also been found that non-smokers are up to three times more sexually appealing. Once you quit, you smell better, look better, feel better – and others take notice.

#### **Increased Fertility**

Non-smokers find it easier to get pregnant and are more likely to give birth to healthy babies. Quitting smoking improves the lining of the womb and can make men's sperm healthier.



#### Pick an Exercise that is Right for You

A regular exercise routine is not only good for your health, but it is also a great way to make sure you stay quit. You will feel better about yourself, keep busy, and crave tobacco less.



#### Get Fit with a Friend

Starting up an exercise routine is easier and more fun when you do it with a friend – someone to get you off the couch on those days when you're feeling lazy.

As little as 30 minutes of exercise a day (one TV show) will make a huge difference. And that can be split up into two different bursts throughout the day. Some ideas of things you can do to stay in shape:

- Go for walks on the land.
- Go hunting, fishing or set some snares.
- Walk to work or the store instead of driving or snowmobiling.
- Play hockey, volleyball or another sport.
- Offer to shovel snow for an Elder.
- Go to a community dance!

### **Celebrate Your Successes**

Many people say quitting smoking was the best thing they have ever done for themselves but also one of the hardest. Quitting is a big deal. So celebrate it!

Each month you pass without smoking is a milestone and a big reason to be proud of yourself. So celebrate those successes. Invite your friends and family to join in – this is your hard work but it benefits everyone!

**Reward Yourself** with a nice meal, new clothes, or take an afternoon of fishing. Do whatever makes you happy. And don't be afraid to spend a little bit of that money you've been saving. You've earned it!





## **Slips and Relapses**



Quitting smoking is a process, not an event. On average, it takes seven serious tries for a daily smoker to quit for good. Slips and relapses happen. They are tough, but they happen to everyone. You can always take back control.

#### Slips vs. Relapses

A slip is just what it sounds like, a single mistake, a cigarette or even a puff after you've quit smoking. A relapse is when you go back to smoking like you used to. But it's never too late to get back on track.

#### **Practice Makes Perfect**

The first thing you need to do is recognize your setback for what it is: just a delay.

One slip doesn't make you a failure, but it's important to get back on track right away. Don't waste any time. Throw away any tobacco that you may have bought and renew your promise to quit.

#### **Learn from Your Mistakes**

Think about what made you want to use tobacco again, and why this craving was different from all the others you've beaten.

Was alcohol involved? Were you going through a difficult time? Were you having a hard day? If you can figure out what happened, you can make a plan to stop it from happening again in the future.

You may need to work on how you handle stress, you might need to reach out to family and friends for support, and you might need to cut out alcohol altogether.



## **Finding Support When You Need It**



# One of the best things you can do to stay quit is to use your community for support.

Find other people in your community who have also quit smoking or who are trying to quit, and share your stories and advice. You can call the NWT Quitline anytime you like. Whether you need some help getting through a tough time, a reminder about why it's important to never give in, or just want someone to talk to, someone will always take your call.



# **Chapter 5 Helping Others:**Tips for Helping Others with Their Quit Journey

#### Be a Quit Buddy

Being a good quit buddy can make all the difference.

Seven out of 10 tobacco users want to quit. The smokers in your life, likely already want to quit. With the information here, you can support them in their journey to becoming tobacco-free.

You don't need to be a community health nurse or doctor to help people who want to quit using tobacco. Just a few minutes of your time can make a big difference to someone who is trying to quit.

The NWT Quitline will take calls from people who want to support others on their quit journey.

#### Even if You Smoke, You can Still Help

As a person who smokes, you know what it's like to deal with the addiction. You can relate on a personal level to what other smokers are going through.

They might even be more comfortable talking to you about smoking than talking to someone who doesn't smoke.

# How you approach this conversation is very important.

Try to be gentle and non-blaming. This is about helping, not making others feel bad about themselves. If you sound like you are being judgmental, people can easily shut down or feel threatened.



#### What if Someone Doesn't Want to Quit?

Even if someone is not ready to quit smoking, there are other things they can do to be safer and a more responsible smoker. Every step someone takes to reduce second-hand smoke will support others trying to quit, and cutting down their own tobacco use will help them, their family, and their community.

# What You Can Say to Help Someone Be a Safer and More Responsible Smoker

#### **Smoke Outside**

The smoke that burns off the end of a cigarette or breathed out is called second-hand smoke and is just as toxic as the smoke that is breathed in directly. By smoking outside and away from others, you will make sure that no one else is harmed by your cigarette smoke.

#### **Keep Your Vehicle Smoke-Free**

Vehicles are very tight spaces and the air doesn't circulate very well. For these reasons they are one of the worst places to smoke. It is especially bad to smoke in a car if there are other people sharing the space, as they will also inhale the toxic second-hand smoke.

# Don't Smoke Around Pregnant Women and Children

Cigarette smoke is very dangerous to unborn babies and children. The chemicals in cigarette smoke are very harmful to young lungs. Give pregnant women and young children lots of room, and smoke away from their space. Never smoke while holding a baby.

#### **Support Others Who are Trying to Quit**

If your friends or loved ones are trying to quit smoking, support them by not smoking nearby. The smell and sight of smoking can make them want a cigarette, so give them as much space as possible.

#### **Try Cutting Down**

Even if you aren't ready to quit, reducing the number of cigarettes you smoke can help you quit in the long run.



Do you know someone else who wants to quit? A Care Coach can help you support others, with tips and advice. Sometimes the best help is from a friend or someone we know.

# **Support Groups: Quitting as a Community**

Smoking is a personal choice, and deciding to quit is something people need to do for themselves. But at the same time, support groups can give people who are quitting strength and encouragement.

If there is already a group set up in your community, let the people you are helping know they are there and will be a big help. If there aren't any support groups for quitting tobacco in your area, you can consider starting one up yourself or approach a community health worker about this need.

