

# The Real Cost of Pop



The cost of pop may change by brand and community. No matter where you live in the NWT, they are an expensive habit.

**Let's say that 1 can of pop costs \$2.50, that means:**

	Cost per week	Cost per month	Cost per year	Cost per 10 years
<b>1 can/day</b>	\$17 <sup>.50</sup>	\$75 <sup>.00</sup>	\$912 <sup>.50</sup>	\$9,125 <sup>.00</sup>
<b>2 cans/day</b>	\$35 <sup>.00</sup>	\$150 <sup>.00</sup>	\$1,825 <sup>.00</sup>	\$18,250 <sup>.00</sup>
<b>3 cans/day</b>	\$52 <sup>.50</sup>	\$225 <sup>.00</sup>	\$2,737 <sup>.50</sup>	\$27,375 <sup>.00</sup>
<b>4 cans/day</b>	\$70 <sup>.00</sup>	\$300 <sup>.00</sup>	\$3,650 <sup>.00</sup>	\$36,500 <sup>.00</sup>
<b>5 cans/day</b>	\$87 <sup>.50</sup>	\$375 <sup>.00</sup>	\$4,562 <sup>.50</sup>	\$45,625 <sup>.00</sup>

Track how much pop your family drinks over a week.

Where would you fall in the chart above?

**You may be surprised what you learn.**

